

PREFINISHED SIDING & TRIM



- WHEN FOREVER MATTERS -

BEAUTY. PROTECTION. SUSTAINABILITY.



# LEAVE THE PAINTING TO US

The best-dressed homes are wearing Captivate® Siding and Trim. You'll see its beauty, and you'll love how it simplifies your project and your life. Captivate eliminates the labor-intensive task of painting your siding and trim. It comes prepainted in the color you choose, direct from our finishing partner, Russin.



# GORGEOUS COMES STANDARD

You'll be as proud of your home's paint job as we are. Top tier paints use special solar reflective pigments that help keep your trim and siding cool and add longevity. Paint is applied with high-tech machines that ensure consistent coverage and a smooth coat. The finish on each piece is cured in a controlled environment instead of hoping for the right weather conditions on-site. It's about as perfect as a paint job can be.



#### START WITH THE BEST

Captivate® Trim and Siding starts with the AZEK® Exteriors line of products for your home. Constructed of engineered polymer, it is naturally resistant to water and ultra low-maintenance. It simply won't rot, splinter, soften, or warp like wood does when it absorbs moisture. That's why it carries a Lifetime Limited Warranty.

Captivate is built to last.



#### LIFETIME LIMITED WARRANTY



Captivate substrates carry the AZEK Lifetime Limited Warranty against the siding & trim experiencing rotting, splintering, swelling, and warping from excessive moisture absorption. In addition, the paint manufacturer warrants Captivate paint performance 15 years against cracking, peeling, or flaking.

### MAKE IT EVEN BETTER WITH COLOR

Next, the siding and trim pieces are treated with the proprietary AZEK PaintPro® Technology—like a primer coat but more at the molecular level. So, paint adheres stronger and lasts longer than on an ordinary substrate. Superior paint adhesion and a substrate that resists water absorption means no more paint chipping and cracking due to swelling wood.

#### Captivate is made to take paint better.





FIBER CEMENT







Resistant



Durable, Less Long-

#### AVOID MAINTENANCE HEADACHES WITH CAPTIVATE



Unlike Captivate Siding made with

engineered polymer, fiber cement

painting to maintain their beautiful

appearance. Even with maintenance,

absorptive claddings like fiber cement

can hold moisture, leading to panel

damage, rot, and mold problems.

products will require regular





#### PAINTED CEDAR

Cedar, being a natural material, is prone to retaining moisture. Over time, moisture can be trapped behind the siding, leading to mold and mildew, or causing the siding to rot. Wood-boring insects like termites and carpenter ants also can cause costly damage.



#### HIDDEN DAMAGE

Water finds its way into many exterior wall systems. Absorptive materials such as wood and fiber cement hold that moisture, swelling, shrinking, and affecting more of the wall system. Unnoticed rotting moulding, trim and siding can spread to other building materials, leading to damage behind the exterior shell.





# SHINGLE SIDING

#### Texture and visual interest cross architectural styles

Captivate® Shingle Siding recreates the natural look of traditional cedar shingle siding that everyone wants. It eliminates the necessary cedar maintenance that no one wants. 5" reveal, 7" reveal, and staggered 6" reveal offer dramatically different looks to consider. Captivate prefinishing saves valuable time at the jobsite, as does the smart design of the siding itself. Looking this good was never this easy.



Vertical Woodgrain Texture

# DESIGN SAYS "CEDAR." YOU'LL KNOW BETTER.

#### MULTIPLE TAB WIDTHS

With no two shingle tabs the same width on every panel, the installed appearance of the shingle mimics the craftsman appearance of installed cedar siding.

#### VARYING WIDTH KEYWAYS

Captivate Shingle is engineered with design detail to ensure the finished installation delivers the variable beauty of natural wood shingles.



Staggered edge: Available in 6" reveal



Staggered Shingle in Storm Cloud, available in staggered 6" reveal



Acadian

# **BOARD AND BATTEN**

#### Flexible verticality defines your facade

The Captivate® approach to board and batten siding opens up more design choices than similar siding systems. Batten size and spacing is flexible, so the siding is responsive to the house design. Install from traditional narrow 8" spacing to uncluttered, modern farmhouse 16" spacing or anything in between. Captivate Sheet serves as the board in this system. Sizes from 4' x 8' to 4' x 12' give design options galore and speed installations. Captivate paint options let you choose identical, complementary, or contrasting colors for visual impact.



Smooth Finish

Woodgrain Finish

# DESIGN-DRIVEN MATERIALS



#### TRADITIONAL NARROW SPACING

Board and batten spacing used to be determined by the width of the boards. The most common board width was 8", which led to the traditional narrow batten spacing. Narrow batten placement, from 8" to 12", works well on smaller, more compact exterior spaces.



#### CONTEMPORARY WIDE SPACING

Reflecting the popularity of the modern farmhouse design, batten spacing of 12" to 16" enhances the pleasing linear approach and creates a clean, less cluttered look, especially on larger spans of siding.







# TRIM AND SIDING FOR WHATEVER YOU, YOUR BUILDER, AND YOUR ARCHITECT ENVISION

If Captivate® Siding is your home's perfect outfit, Captivate Trim is the perfect accessory. Dozens of sizes and profiles let your home's design sparkle. Trim can even be bent to fit curves gracefully. Each piece is smooth on one side and woodgrain on the other, so the finish choice is yours.

Is Captivate Sheet trim or is it siding? It's actually both. Sheet is simply panels of AZEK material in multiple sizes and thicknesses, from 4' x 8' to 4' x 12'. As siding, it can be left dramatically smooth or trimmed up with battens or other pieces. Sheet material is reversible: smooth on one side and woodgrain on the other. As trim, it can be cut into uniquely shaped pieces, though some paint touch-up on the cuts will be necessary. It's a siding and trim blank slate, open to the vision and talents of your team. Of course, it carries the Limited Lifetime Warranty like all Captivate products.

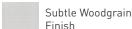




# CONTEMPORARY TO TRADITIONAL AND EVERYTHING IN BETWEEEN

Captivate Bevel Siding is the most authentic-looking replacement for cedar siding on the market today. It offers the premium appearance of natural cedar, but no lifetime of constant painting and waiting for rot. Instead you get low-maintenance siding with enhanced durability and a high-end appearance.

Captivate Bevel Siding comes from Russin, with the first coat of paint in your choice of more than a dozen popular colors. Captivate Bevel Siding uses face fastening like cedar siding. This fastening method means a final (second) paint coat application is required after installation. And because there's no wood swelling or movement due to moisture, the paint is going to last.





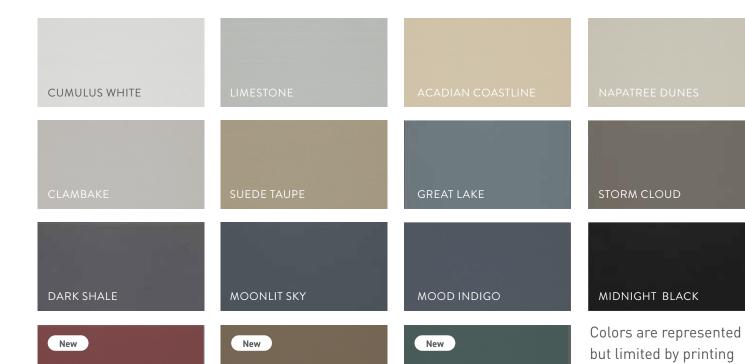




# MORE PROFILES. MORE COLORS. MORE DESIGN OPTIONS.

The exterior of your house does more than keep the elements out. It's a visual statement of the designer's art and your relationship with the world. Nothing is more apparent than a building's exterior, and nothing is more apparent in an exterior than its siding and trim. Wherever your design aesthetic leads, Captivate is there.





VERMONT SPRUCE

WARM COFFEE

BARN DOOR RED









Acadian Coastline Siding with Warm Coffee Siding with Cumulus Clambake Trim White Trim



Limestone Siding with Cumulus

White Trim

technology—request an actual color sample at

Russin.com.





Vermont Spruce Siding with Cumulus White Trim

Napatree Dunes Siding with Cumulus White Trim

#### MEET OUR CAPTIVATE® FINISHING PARTNER

# RUSSIN



For over 60 years, Russin has been offering the best building materials available to their customers. Through three generations, Russin has grown and adapted to the evolving demands, trends, and innovations of the building industry. Investing in prefinishing engineered polymer siding and trim is a perfect example of this forward thinking.

One reason for their success is that they don't just sell building materials. They act as guides and advisors to homeowners, contractors, and design professionals. They carefully curate the brands they offer, including many highly in-demand lines. Captivate® trim and siding fits into this thoughtful, intentional approach to business.

AZEK® and Captivate are proud to have a partner like Russin. We know you'll be pleased with the results. Contact us at 800-724-0010 or visit www.russin.com/captivate.





# OUR AIM—RECYCLING A BILLION POUNDS ANUALLY BY 2026 CAPTIVATE HELPS THAT HAPPEN

AZEK, Captivate's corporate parent, is serious about recycling. And if a billion pounds per year of materials kept out of landfills, reducing carbon output, cutting petroleum usage, and saving folks money sounds ambitious, consider this:

we're already over halfway there.



### THIS YEAR'S SCRAP. NEXT YEAR'S SIDING.

One of the unique ways we support recycling is the AZEK FULL-CIRCLE PVC RECYCLING PROGRAM®. Working with our distributors and dealers, we provide a PVC recycling bin where trim and siding scraps are tossed, collected, and recycled into new product. Builders love the program as it saves them money on landfill disposal. Everyone wins.

#### **GET INVOLVED FOR ZERO COST.**

- Find recycle bin locations in your area
- · Get set up with bins at your dealer location
- $\boldsymbol{\cdot}$  Inquire about FREE bins at an actual jobsite



START RECYCLING PVC

The AZEK Company is a Gold member of the US Green Building Council and is pleased to support project teams working to attain LEED certification. AZEK's Chicago headquarters are LEED certified. For details about how AZEK supports LEED certification, review our LEED playbook.

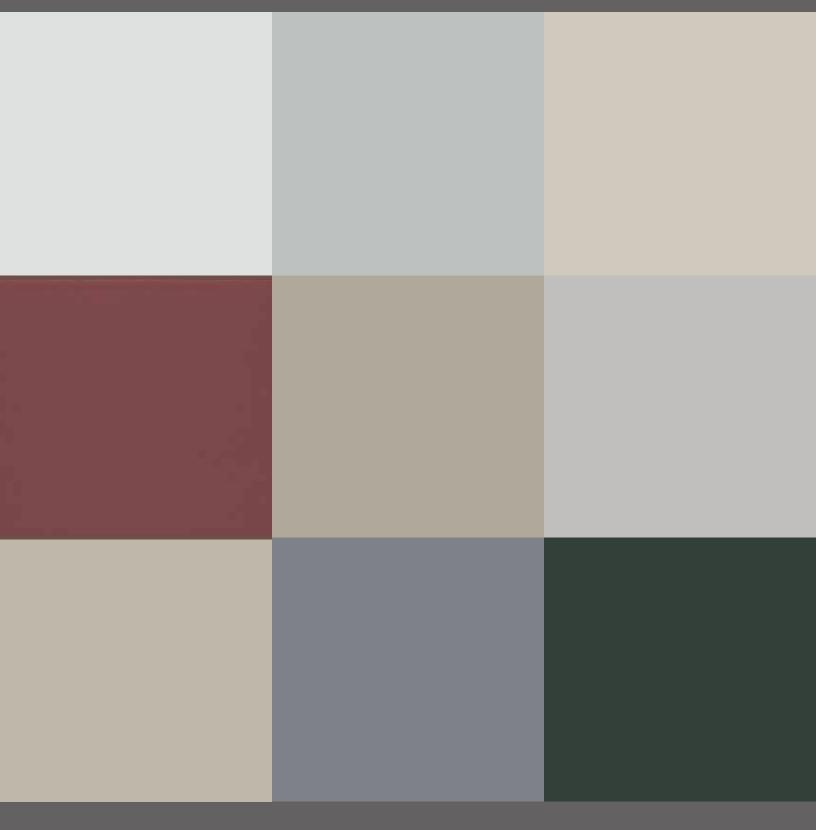
















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