

**AZEK**  
EXTERIORS

# CAPTIVATE®

PREFINISHED SIDING & TRIM



— WHEN FOREVER MATTERS —  
BEAUTY, PROTECTION, AND SUSTAINABILITY





5" Straight Shingle in Napatree Dunes

## LEAVE THE PAINTING TO US

Captivate® eliminates the labor-intensive task of painting your siding and trim. It comes pre-painted in the color you choose, direct from our finishing partner, Russin.



## GORGEOUS COMES STANDARD

Captivate® paints use special solar reflective pigments that help keep your trim and siding cool and add longevity. Paint is applied with high-tech machines that ensure consistent coverage and a smooth coat. The finish on each piece is cured in a controlled environment instead of hoping for the right weather conditions on-site. It's about as perfect as a paint job can be.



## START WITH THE BEST

Captivate® Trim and Siding starts with the AZEK® Exteriors line of PaintPro®-enhanced products for your home. Constructed of engineered polymer, it is naturally resistant to water and ultra low-maintenance. It won't rot, splinter, soften, or warp like wood does when it absorbs moisture. That's why it carries a Lifetime Limited Warranty.

**Captivate is built to last.**



6" Staggered Shingle in Cumulus White

## MAKE IT EVEN BETTER WITH COLOR

Captivate® Siding and Trim pieces are enhanced with the proprietary AZEK PaintPro® Technology — like a primer coat at the molecular level. So, paint adheres stronger and lasts longer than on an ordinary substrate. Superior paint adhesion and a substrate that resists water absorption means no more paint chipping and cracking due to swelling wood.

**Captivate is made to take paint better.**



Moisture  
Resistant



Rot  
Resistant



Insect  
Resistant



Weather  
Resistant



Durable,  
Low Maintenance

## AVOID MAINTENANCE HEADACHES WITH CAPTIVATE



### FIBER CEMENT

Unlike Captivate® Siding made with engineered polymer, fiber cement products will require regular painting to maintain their appearance. Even with maintenance, absorptive claddings like fiber cement can hold moisture, leading to panel damage, rot, and mold problems.



### PAINTED CEDAR

Cedar, being a natural material, is prone to retaining moisture. Over time, moisture can become trapped behind the siding, leading to mold and mildew, or causing the siding to rot. Wood-boring insects like termites and carpenter ants also can cause costly damage.



### HIDDEN DAMAGE

Water finds its way into many exterior wall systems. Absorptive materials such as wood and fiber cement hold that moisture, swelling, shrinking, and affecting more of the wall system. Unnoticed rotting moulding, trim and siding can spread to other building materials, leading to damage behind the exterior shell.

## LIFETIME LIMITED WARRANTY



Captivate® substrates carry the AZEK Lifetime Limited Warranty against the siding & trim experiencing rotting, splintering, swelling, and warping from excessive moisture absorption. In addition, the paint manufacturer warrants Captivate paint performance 15 years against cracking, peeling, or flaking.

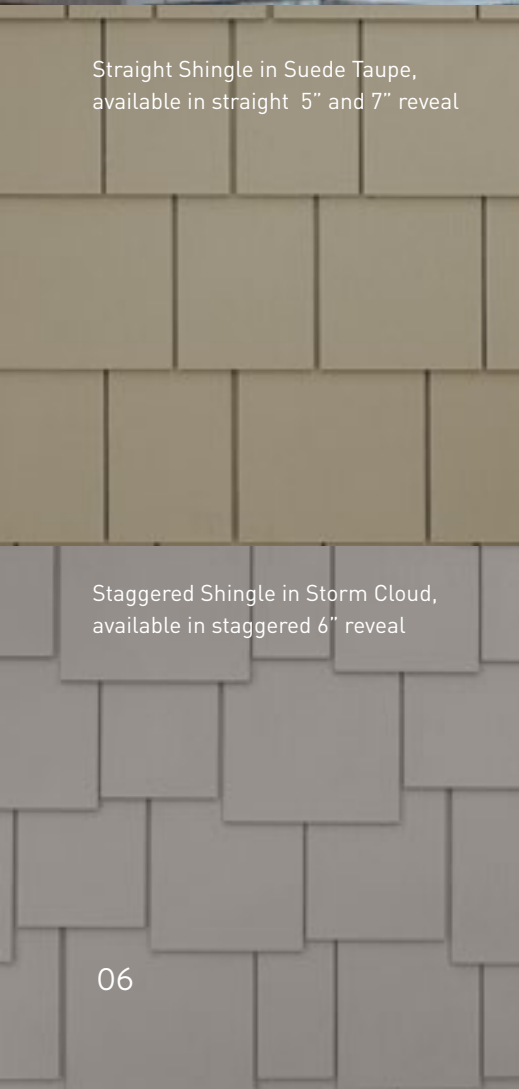




7" Straight Shingle in Dark Shale



5" Straight Shingle in Storm Cloud,



Straight Shingle in Suede Taupe, available in straight 5" and 7" reveal

Staggered Shingle in Storm Cloud, available in staggered 6" reveal

## SHINGLE SIDING

Texture and visual interest cross architectural styles

Captivate® Shingle Siding recreates the natural look of traditional cedar shingle siding while eliminating the ongoing maintenance required. 5" reveal, 7" reveal, and staggered 6" reveal offer dramatically different looks to consider. Captivate prefinishing saves valuable time at the jobsite, as does the smart design of the siding itself. Looking this good was never this easy.



Vertical Woodgrain Texture

## DESIGN SAYS "CEDAR." YOU'LL KNOW BETTER.

### MULTIPLE TAB WIDTHS

With no two shingle tabs the same width on every panel, the installed appearance of the shingle mimics the craftsman appearance of installed cedar siding.



Straight edge: Available in 5" and 7" reveal

Captivate® Shingle is engineered with design detail to ensure the finished installation delivers the variable beauty of natural wood shingles.



Staggered edge: Available in 6" reveal





Board and Batten in Limestone



Board and Batten in Cumulus White



Board and Batten in Napatree Dunes

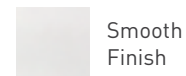


Board and Batten in Acadian Coastline

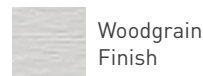
## BOARD AND BATTEN

### Flexible verticality defines your façade

The Captivate® approach to board and batten siding opens up more design choices than similar siding systems. Batten size and spacing is flexible, so the siding is responsive to the house design. Install from traditional narrow 8" spacing to uncluttered, modern farmhouse 16" spacing or anything in between. Captivate Sheet serves as the board in this system. Sizes from 4' x 8' to 4' x 12' give multiple design options and speed installations. Captivate paint options let you choose identical, complementary, or contrasting colors for visual impact.



Smooth Finish



Woodgrain Finish

## DESIGN-DRIVEN MATERIALS



### TRADITIONAL NARROW SPACING

Board and batten spacing used to be determined by the width of the boards. The most common board width was 8", which led to the traditional narrow batten spacing. Narrow batten placement, from 8" to 12", works well on smaller, more compact exterior spaces.



### CONTEMPORARY WIDE SPACING

Reflecting the popularity of the modern farmhouse design, batten spacing of 12" to 16" enhances the pleasing linear approach and creates a clean, less cluttered look, especially on larger spans of siding.



# WHY YOU WANT CAPTIVATE® TRIM & SIDING IT STARTS WITH AZEK PAINTPRO®



Sheet in Acadian Coastline and Napatree Dunes, Trim in Cumulus White



Trim in Suede Taupe

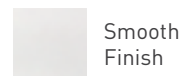


Trim in Cumulus White

## TRIM AND SIDING FOR WHATEVER YOU, YOUR BUILDER, AND YOUR ARCHITECT ENVISION

The broad range of Captivate® Siding and Trim options let you create a customized, harmonious look for your home exterior. Trim can even be bent to fit curves gracefully. Each piece is smooth on one side and woodgrain on the other, so the finish choice is yours.

Is Captivate Sheet trim or is it siding? It's actually both. Sheet is simply panels of AZEK material in multiple sizes and thicknesses, from 4' x 8' to 4' x 12'. As siding, it can be left dramatically smooth or trimmed up with battens or other pieces. Sheet material is reversible: smooth on one side and woodgrain on the other. As trim, it can be cut into uniquely shaped pieces, though some paint touch-up on the cuts will be necessary. It's a siding and trim blank slate, open to the vision and talents of your team.



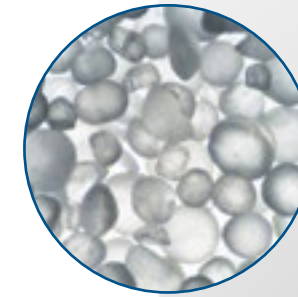
Smooth  
Finish



Woodgrain  
Finish

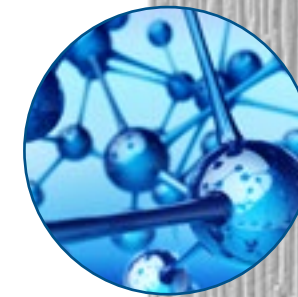
## PVC SUBSTRATE

Wood's worst enemy is moisture. It leads to rot and warping, so wood needs frequent painting for protection. Lightweight, easy-to-work-with PVC is impervious to water, fire-resistant, and always consistent – no knots, cupping, or irregularities – plus a Lifetime Limited Warranty.



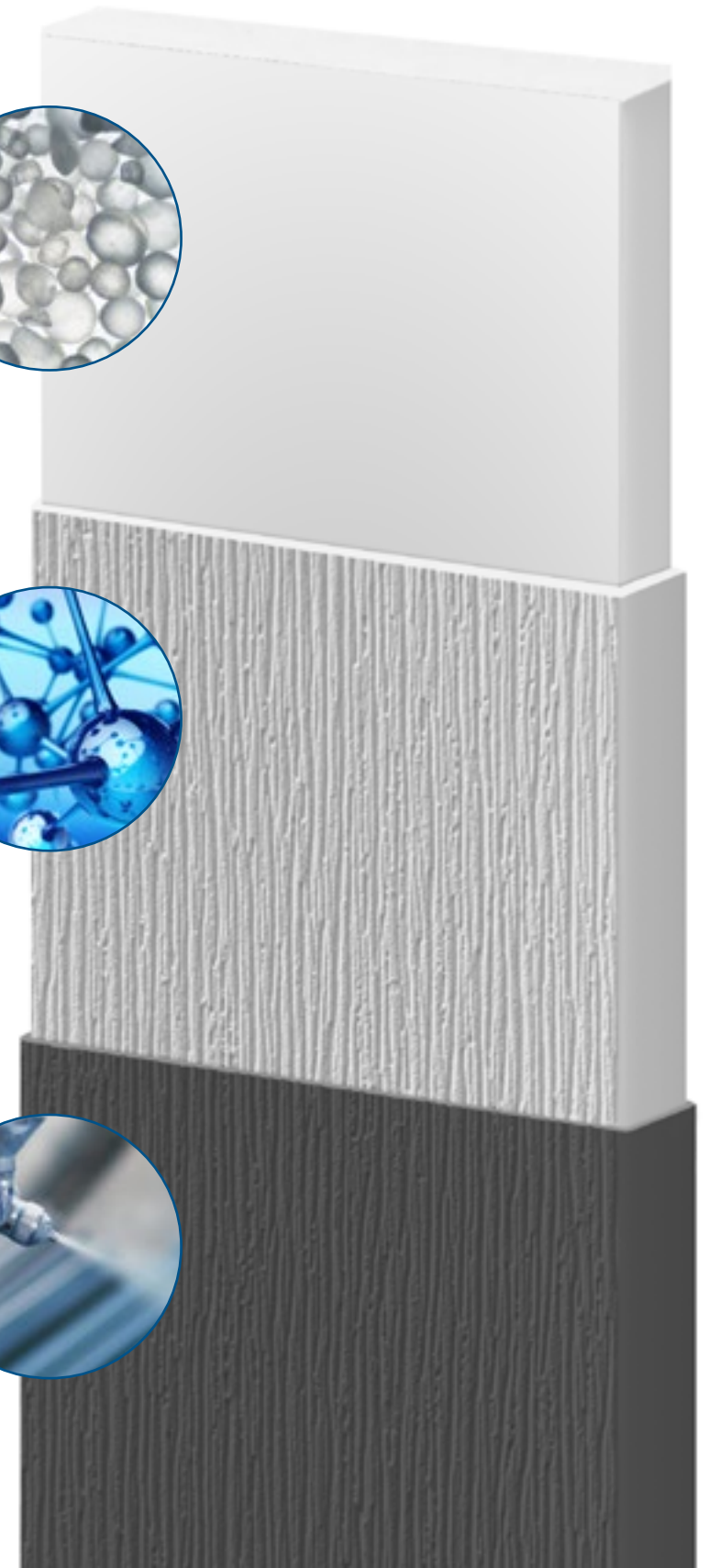
## PAINTPRO® TECHNOLOGY

AZEK's proprietary factory treatment is like priming, but much more. Captivate® starts with AZEK products enhanced with PaintPro® Technology that help paints adhere stronger and last longer than on ordinary, untreated PVC.



## CAPTIVATE® PAINT

Russin uses DuraColor™ paints from PPG, warranted for 15 years. Specially formulated for PVC using solar-reflective pigments, it's applied at the precise thickness for durability and performance. Indoor curing enhances consistency and keeps your project on schedule.







## THE COLORS OF HOME

The Captivate® palette is inspired by nature and the beauty of the Atlantic Seaboard. These are the very colors that homes in the Northeast have favored for generations, including today. Colors in the Captivate palette work together naturally. See for yourself.

## MORE PROFILES, MORE COLORS, MORE DESIGN OPTIONS

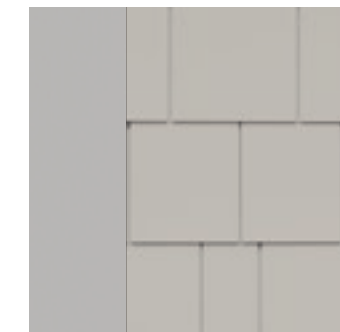
The exterior of your house does more than keep the elements out. It's a visual statement of the designer's art and your relationship with your surroundings. Nothing is more apparent than a building's exterior, and nothing is more apparent in an exterior than its siding and trim. Wherever your design aesthetic leads, Captivate® is there.



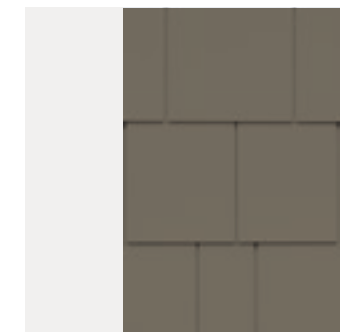
Colors are represented but limited by printing technology — request an actual color sample at [Russin.com](http://Russin.com).



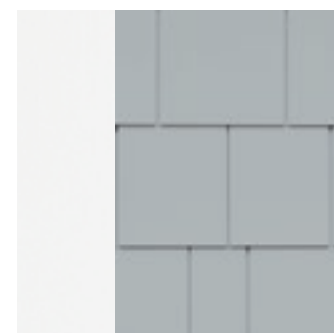
Cumulus White Siding with Midnight Black Trim



Acadian Coastline Siding with Clambake Trim



Warm Coffee Siding with Cumulus White Trim



Limestone Siding with Cumulus White Trim



Vermont Spruce Siding with Cumulus White Trim



Napatree Dunes Siding with Cumulus White Trim



MEET OUR CAPTIVATE® FINISHING PARTNER

# RUSSIN

ESTD 1957

For over 60 years, Russin has been offering the best building materials available to their customers. Through three generations, Russin has grown and adapted to the evolving demands, trends, and innovations of the building industry. Investing in prefinishing engineered polymer siding and trim is a perfect example of this forward thinking.

One reason for their success is that they don't just sell building materials. They act as guides and advisors to homeowners, contractors, and design professionals. They carefully curate the brands they offer, including many highly in-demand lines. Captivate® Siding and Trim fits into this thoughtful, intentional approach to business.

AZEK® and Captivate are proud to have a partner like Russin. We know you'll be pleased with the results. Contact us at 800-724-0010 or visit [www.russin.com/captivate](http://www.russin.com/captivate).



## OUR GOAL – RECYCLING A BILLION POUNDS ANNUALLY, CAPTIVATE® HELPS THAT HAPPEN

The AZEK Company, Captivate's corporate parent, is serious about recycling. And if a billion pounds per year of scrap and waste kept out of landfills, reducing carbon output, cutting petroleum usage, and saving folks money sounds ambitious, consider this:

We're already over halfway there.



## THIS YEAR'S SCRAP, NEXT YEAR'S SIDING

One of the unique ways we support recycling is the AZEK FULL-CIRCLE PVC RECYCLING® PROGRAM. Working with our distributors and dealers, we provide a PVC recycling bin where trim and siding scraps are tossed, collected, and recycled into new product. Builders love the program as it saves them money on landfill disposal. Everyone wins.

### GET INVOLVED FOR ZERO COST

- Find recycle bin locations in your area
- Get set up with bins at your dealer location
- Inquire about FREE bins at an actual jobsite



START RECYCLING PVC

The AZEK Company is a Gold member of the US Green Building Council and is pleased to support project teams working to attain LEED certification. AZEK's Chicago headquarters are LEED certified. For details about how AZEK supports LEED certification, review our LEED playbook.



AZEK LEED PLAYBOOK

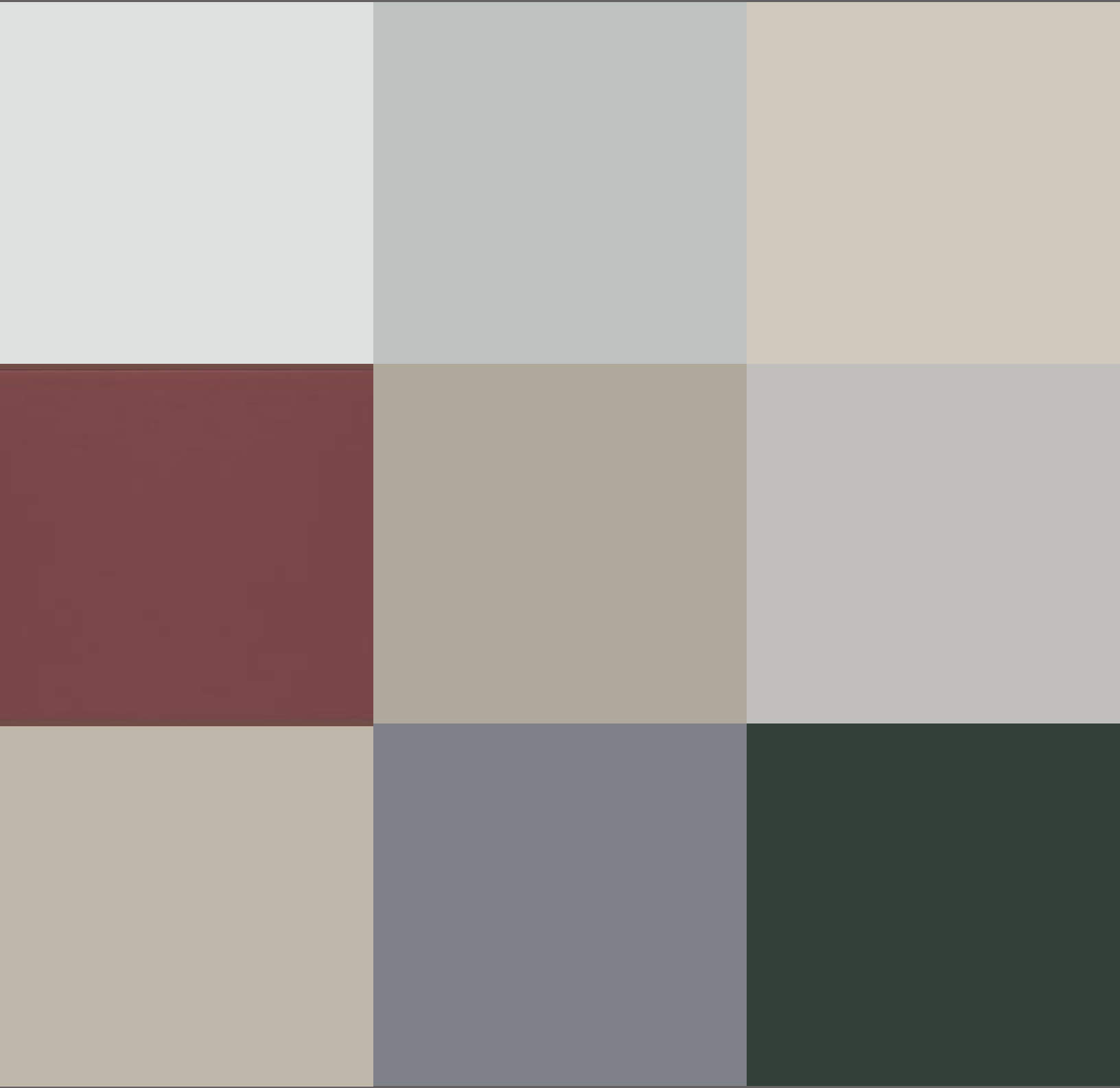




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